

HAND DELIVERED

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)

PAGE 1 OF 4
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full)
NRSC

RECEIVED

2014 SEP 26 AM 11:39

FEC IDENTIFICATION NUMBER
C00027466

Check if ☐ 24-hour report ☒ 48-hour report

☒ New report ☐ Amends report filed on

Full Name of Payee
NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT

Mailing Address 815 SLATERS LANE

City State Zip Code
ALEXANDRIA VA 22314

Purpose of Expenditure
MEDIA PLACEMENT/PRODUCTION

Category/
Type

Date of Public Distribution/Dissemination

09 / 26 / 2014

Amount

14302.72

Transaction ID : SE24.5423333

Date of Disbursement or Obligation

09 / 23 / 2014

Name of Federal Candidate
MARK PETER BEGICH

☐ Support
☒ Oppose

Office Sought: ☐ House District: 00
☐ President ☒ Senate State: AK

Calendar Year-To-Date
Per Election for Office Sought

2065347.37

Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶

Full Name of Payee
NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT

Mailing Address 815 SLATERS LANE

City State Zip Code
ALEXANDRIA VA 22314

Purpose of Expenditure
MEDIA PLACEMENT/PRODUCTION

Category/
Type

Date of Public Distribution/Dissemination

09 / 26 / 2014

Amount

75621.84

Transaction ID : SE24.5423334

Date of Disbursement or Obligation

09 / 23 / 2014

Name of Federal Candidate
MARK PETER BEGICH

☐ Support
☒ Oppose

Office Sought: ☐ House District: 00
☐ President ☒ Senate State: AK

Calendar Year-To-Date
Per Election for Office Sought

2065347.37

Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures..... ▶

89924.56

(b) SUBTOTAL of Unitemized Independent Expenditures..... ▶

(c) TOTAL Independent Expenditures..... ▶

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Jay Banning

Signature

Date

09 / 26 / 2014

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)

PAGE 2 OF 4
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full)
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Full Name of Payee
NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT

Mailing Address 815 SLATERS LANE

City State Zip Code
ALEXANDRIA VA 22314

Purpose of Expenditure
MEDIA PLACEMENT/PRODUCTION

Category/
Type

Date of Public Distribution/Dissemination

09 / 24 / 2014

Amount

5500.00

Transaction ID : SE24.5423335

Date of Disbursement or Obligation

09 / 24 / 2014

Name of Federal Candidate
MARK LUNSFORD PRYOR

☐ Support
☒ Oppose

Office Sought: ☐ House District: 00
☐ President ☒ Senate State: AR

Calendar Year-To-Date
Per Election for Office Sought

1080408.52

Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶

Full Name of Payee
NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT

Mailing Address 815 SLATERS LANE

City State Zip Code
ALEXANDRIA VA 22314

Purpose of Expenditure
DIGITAL MEDIA

Category/
Type

Date of Public Distribution/Dissemination

09 / 25 / 2014

Amount

3333.33

Transaction ID : SE24.5423336

Date of Disbursement or Obligation

09 / 24 / 2014

Name of Federal Candidate
MARK LUNSFORD PRYOR

☐ Support
☒ Oppose

Office Sought: ☐ House District: 00
☐ President ☒ Senate State: AR

Calendar Year-To-Date
Per Election for Office Sought

1080408.52

Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

8833.33

(b) SUBTOTAL of Unitemized Independent Expenditures.....▶

(c) TOTAL Independent Expenditures.....▶

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Jay Banning

Signature

Date

09 / 26 / 2014

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)

PAGE 3 OF 4
FOR SE OF FORM 24/48

RECEIVED

NAME OF COMMITTEE (In Full)
NRSC

2014 SEP 26 AM 11:42

FEC IDENTIFICATION NUMBER
C C00027466

Check if ☐ 24-hour report ☒ 48-hour report

☒ New report ☐ Amends report filed on

Full Name of Payee
NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT

Mailing Address 815 SLATERS LANE

City State Zip Code
ALEXANDRIA VA 22314

Purpose of Expenditure
DIGITAL MEDIA

Category/
Type

Date of Public Distribution/Dissemination

09 / 25 / 2014

Amount

60000.00

Transaction ID : SE24.5423337

Date of Disbursement or Obligation

09 / 25 / 2014

Name of Federal Candidate

MARK LUNSFORD PRYOR

☐ Support

☒ Oppose

Office Sought:

☐ House

District: 00

☐ President

☒ Senate

State: AR

Calendar Year-To-Date
Per Election for Office Sought

1080408.52

Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶

Full Name of Payee
NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT

Mailing Address 815 SLATERS LANE

City State Zip Code
ALEXANDRIA VA 22314

Purpose of Expenditure
DIGITAL MEDIA

Category/
Type

Date of Public Distribution/Dissemination

09 / 25 / 2014

Amount

6500.00

Transaction ID : SE24.5423338

Date of Disbursement or Obligation

09 / 25 / 2014

Name of Federal Candidate

MARK LUNSFORD PRYOR

☐ Support

☒ Oppose

Office Sought:

☐ House

District: 00

☐ President

☒ Senate

State: AR

Calendar Year-To-Date
Per Election for Office Sought

1080408.52

Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent

66500.00

(b) SUBTOTAL of Unitemized Independent

(c) TOTAL Independent Expenditures...

Pryor

Under penalty of perjury I certify that I have not, with, or at the request or suggestion of any political party committee) any political party con

in cooperation, consultation, or concert (if the reporting entity is not a political

Jay Banning

Signature

26 / 2014

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
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PAGE 4 OF 4
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NRSC

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2014 SEP 26 AM 11:42

FEC IDENTIFICATION NUMBER
C00027466

Check if ☐ 24-hour report ☒ 48-hour report

☒ New report

FEC MAIL CENTER
Amends report filed on

Full Name of Payee

NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT

Mailing Address 815 SLATERS LANE

City

ALEXANDRIA

State

VA

Zip Code

22314

Purpose of Expenditure
DIGITAL MEDIA

Category/
Type

Date of Public Distribution/Dissemination

MM / DD / YYYY
09 / 24 / 2014

Amount

30000.00

Transaction ID : SE24.5423339

Date of Disbursement or Obligation

MM / DD / YYYY
09 / 23 / 2014

Name of Federal Candidate

BRUCE LOWELL BRALEY

☐ Support

☒ Oppose

Office Sought:

☐ House

District: 00

☐ President

☒ Senate

State: IA

Calendar Year-To-Date
Per Election for Office Sought

2109406.00

Disbursement For: 2014

☐ Primary

☒ General

☐ Other (specify) ▶

Full Name of Payee

Mailing Address

City

State

Zip Code

Purpose of Expenditure

Category/
Type

Date of Public Distribution/Dissemination

MM / DD / YYYY

Amount

Date of Disbursement or Obligation

MM / DD / YYYY

Name of Federal Candidate

☐ Support

☐ Oppose

Office Sought:

☐ House

District: _____

☐ President

☐ Senate

State: _____

Calendar Year-To-Date
Per Election for Office Sought

Disbursement For:

☐ Primary

☐ General

☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures..... ▶

30000.00

(b) SUBTOTAL of Unitemized Independent Expenditures..... ▶

(c) TOTAL Independent Expenditures..... ▶

195257.89

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Jay Banning

Signature

Date

MM / DD / YYYY
09 / 26 / 2014

MM / DD / YYYY

MM / DD / YYYY

Federal Election Commission
**ENVELOPE REPLACEMENT PAGE
FOR INCOMING DOCUMENTS**

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<input type="checkbox"/> Postmark Illegible	
<input type="checkbox"/> No Postmark	
<input type="checkbox"/> Overnight Delivery Service (Specify):	Shipping Date
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